#### **Supporting Information**

to

### Direct Substitution and Assisted Dissociation Pathways for Turning off Transcription by a MerR-family Metalloregulator

Chandra P. Joshi<sup>a,1</sup>, Debashis Panda<sup>a,1</sup>, Danya J. Martell<sup>a,1</sup>, Nesha May Andoy<sup>a</sup>, Tai-Yen Chen<sup>a</sup>, Ahmed Gaballa<sup>b</sup>, John D. Helmann<sup>b</sup>, and Peng Chen<sup>a,2</sup>

<sup>a</sup> Department of Chemistry and Chemical Biology, Cornell University, Ithaca, New York 14853, USA. <sup>b</sup> Department of Microbiology, Cornell University, Ithaca, New York 14853, USA.

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Fig. S12. Simplified kinetic mechanism of CueR interacting with a specific DNA, where the fluorescent probes on CueR and DNA are removed. As such, the two protein binding orientations are identical (i.e.,  $I_2 = I_1 \equiv I$ ,  $I_2' = I_1' \equiv I'$ ; reference Fig. 5 in the main text). ....25 Fig. S13. The numerical values of  $k_3$  and  $k_{-3}$  determined at various protein concentrations for (A) holo-CueR and (B) apo-CueR interactions with DNA. The solid lines are fits with **Fig. S14.** Protein concentration dependence of ratio of histogram area ratio to  $N_{2,1}/N_{2,0}$  (i.e., "Branching ratio" in the plot) for apo-CueR<sub>Cv5-C129</sub>–DNA interactions. Solid line is a fit with Equation S[41]......27 Fig. S15. Holo-Cue $R_{Cy5-C129}$  interactions with the 121 base-pair DNA. (A) The section of 121 base-pair DNA around the promoter region of the copA gene spanning from -60 to +61. The -35 and -10 sequences are shown as boxes. The dyad symmetric sequence that CueR recognizes is shown in pink. The Cy5 dye is attached at -41 position (red vertical arrow) via an amine modified T. The Biotin-TEG is attached to the 5'-end of +61 position for immobilizing the DNA. The experimentally determined CueR footprint (1) is shaded in grey. The 25 base-pair specific DNA used in this paper is underlined, and it overlaps almost entirely with the CueR footprint. (B) An E<sub>FRET</sub> trajectory at 2 nM holo-CueR<sub>Cv5-C129</sub>. Buffer: 50 mM pH 7.35 Tris, 100 mM Potassium Glutamate, 0.1 mg/mL BSA, 2 mM MgCl<sub>2</sub>, 1 mM CaCl<sub>2</sub>, 2 mM DTT, 0.1 mM EDTA, 5% glycerol, and 1 mM Trolox. (C) Histogram of the  $E_{\text{FRET}}$  trajectories. Data from 85  $E_{\text{FRET}}$  trajectories were combined here. The solid lines are the fits of the  $E_{\text{FRET}}$  histogram by Voigt functions centered at ~0.07, 0.23, and 0.81, with percentage peak areas of 81.4  $\pm$  0.3%, 9.9  $\pm$  0.2%, and 8.7  $\pm$  0.3%, respectively. [holo-CueR<sub>Cv5-C129</sub>] = 2 nM. Bin size = 0.002. (D) Distribution of  $\tau_2$ , at 2 nM protein concentration, in comparison with that for 25 base-pair DNA from Figure 3A. Data compiled from ~1300  $E_{\text{FRET}}$  trajectories. Bin size: 0.15 s. The two distributions were normalized to the first data point for comparison. Solid lines are fits with a sum of two exponentials:  $N[A\gamma_1 \exp(-\gamma_1 \tau) +$  $(1-A)\gamma_2 \exp(-\gamma_2 \tau)$ ]. For 25 base-pair:  $\gamma_1 = 0.55 \pm 0.01 \text{ s}^{-1}$ ,  $\gamma_2 = 6.4 \pm 0.2 \text{ s}^{-1}$ ,  $A = 0.68 \pm 0.01$ ; for 121 base-pair:  $\gamma_1 = 0.92 \pm 0.09 \text{ s}^{-1}$ ,  $\gamma_2 = 8.9 \pm 0.8 \text{ s}^{-1}$ ,  $A = 0.40 \pm 0.02$ . (E) [holo-CueR<sub>Cy5-</sub> <sub>C129</sub>] dependence of  $\langle \tau_2 \rangle^{-1}$  in comparison with that for the 25 base-pair DNA from Figure 4A. Fig. S16. (A) An  $E_{\text{FRET}}$  trajectory of an immobilized 121 base-pair Cy3-DNA in interaction with 2 nM holo-CueR<sub>Cy5-C129</sub> in the presence of 5 nM RNAp in solution. (B) Histogram of the  $E_{\text{FRET}}$  trajectories of holo-CueR<sub>Cy5-C129</sub> interactions as in A. Data from 80  $E_{\text{FRET}}$  trajectories were combined here. The solid lines are the fits of the  $E_{\text{FRET}}$  histogram by Voigt functions centered at ~0.07, 0.18, and 0.77, with percentage peak areas of 77.4  $\pm$  0.5%, 12.4  $\pm$  0.3%, and  $10.2 \pm 0.4\%$ , respectively. Bin size = 0.002. (C) Histogram of  $E_{\text{FRET}}$  trajectories of holo-CueR<sub>Cv5-C129</sub>–DNA interactions in the absence and presence of 5 nM RNAp. The histogram in the absence of RNAp is from Fig. S15C. The arrows indicate the  $E_1$  and  $E_2$  peaks. Buffer: 50 mM pH 7.35 Tris, 100 mM Potassium Glutamate, 0.1 mg/mL BSA, 2 mM MgCl<sub>2</sub>, 1 mM Fig. S17. (A) An  $E_{\text{FRET}}$  trajectory of an immobilized 25 base-pair Cy3-DNA in interaction with a mixture of apo-CueR<sub>Cv5-C129</sub> and holo-CueR<sub>Cv5-E96C</sub> of about 5 nM each in solution. The blue arrows denote the transitions from the holo-protein bound states to the apo-protein bound states, and the black arrows denote the reverse transitions; these transitions report the direct substitution of a DNA-bound holo-protein by an apo-protein or the reverse. This figure is the same as Fig. 1E in the main text. (B) Histogram of the  $E_{\text{FRET}}$  trajectories of apo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub> interactions with the specific DNA. Data from ~90  $E_{\text{FRET}}$ trajectories were combined here. The solid lines are the fit of the  $E_{\text{FRET}}$  histogram by a sum of five Voigt functions centered at ~0.07 ( $E_0$ ), 0.25 ( $E_1$ ), 0.92 ( $E_2$ ), 0.42 ( $E_1'$ ), and 0.62 ( $E_2'$ )

with percentage peak areas of 79.0 $\pm$ 0.2%, 5.5 $\pm$ 0.8%, and 3.8 $\pm$ 0.6%, 6.4	$\pm$ 0.5%,	and
5.3 $\pm$ 0.6%, respectively. [apo-CueR <sub>Cy5-C129</sub> ] $\approx$ 5 nM and [holo-CueR <sub>Cy5-E96C</sub> ] $\approx$	≈ 5 nM.	Bin
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Table S1. Dissociation constants for CueR–DNA	interactions measured at various conditions
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#### S1. Materials and Methods

## A. Protein mutagenesis, expression, purification, fluorescence labeling, and copper removal

To label CueR with the FRET acceptor Cy5 specifically, we used site-directed mutagenesis to make two CueR variants that contain a unique cysteine in its monomer, apart from the Cu<sup>+</sup> binding cysteines. Each monomer of the wild-type CueR has four cysteines: two of them (C112 and C120) bind Cu<sup>+</sup> and can be protected from labeling via binding to Cu<sup>+</sup>, and the other two cysteines are C129 and C130. In one CueR variant (CueR-C130S; referred to as CueR<sub>C129</sub> hereafter), the natural solvent-accessible C129 is used for labeling and it is located at the metal-binding domain near the C-terminus (Fig. S2A). In the second CueR variant (CueR-C129S/C130S/E96C; referred to as CueR<sub>E96C</sub> hereafter), the solvent-accessible E96C is used for labeling and it is located in the middle of the dimerization helix of CueR (Fig. S2A).

Both CueR variants were cloned in a pET30a vector and the sequence confirmed. The proteins were expressed in BL21(DE3) strain and purified as previously described (1, 2). The cells were grown until OD600 ~ 0.6 before 1 mM isopropyl-beta-D-thiogalactopyranoside (IPTG) was added. After an additional 4 h growth at 37°C, cells were harvested by centrifugation and then disrupted by French press in lysis buffer (10 mM Tris, 300 mM NaCl, 10 mM beta-mercaptoethanol (BME), and 10% glycerol at pH 7.3). The protein in the supernatant was purified first by precipitating with 45% (NH4)<sub>2</sub>SO<sub>4</sub> and then by gel filtration (HiPrep 26/10, GE Healthcare). The collected fractions were further purified through a Heparin affinity column (16/10 Heparin FF, GE Healthcare), a gel filtration column (HILOAD 26/60 Superdex 200 PR, GE Healthcare), and an anion exchange column (Mono Q 5/50 GL, GE Healthcare). Protein purity was confirmed by SDS-PAGE, quantified using bicinchoninic acid (BCA) assay (Pierce), and stored at  $-80^{\circ}$ C in 50 mM pH 7.0 Tris Buffer with ~250 mM NaCl and 30% glycerol. Protein identity was confirmed by mass spectrometry (CueR<sub>C129</sub>: predicted monomer mass, 15180 Da, observed, 15158 Da). The purified CueR is in its apo-form (2).

The protein was labeled with Cy5 at the targeted cysteine via maleimide chemistry. CueR was initially converted to the holo-form by adding CuSO<sub>4</sub> solution ([CueR monomer]:[Cu] = 1:1.5) in the presence of excess TCEP. TCEP reduces  $Cu^{2+}$  to  $Cu^{+}$  that CueR binds; it also reduces potential disulfide bonds. The  $Cu^{+}$  binding protects the metalbinding cysteines of CueR from dye labeling. Cy5-maleimide (Invitrogen) was added to the holo-CueR solution ([dye]:[CueR monomer] = 3:1) in 100 mM phosphate buffer solution at pH 7. The reaction mixture was kept on shaker at 4°C for ~16 hours and then quenched by adding excess BME. After incubating for additional 2 hours, the excess dye was removed through gel filtration (Superdex peptide 10/300 GL, GE Healthcare). Since CueR is a homodimer, the labeling reaction generates a mixture of unlabeled, mono-labeled and bilabeled species. The mono-labeled fraction was purified using anion exchange column (Mono Q 5/50 GL) and has a dye:protein ratio of ~0.8. The extinction coefficient of 250,000  $M^{-1}cm^{-1}$  at 650 nm was used for determining the Cy5 concentration. Similarly, the extinction coefficient of 10,361  $M^{-1}cm^{-1}$  at 280 nm was used for determining the CueR concentration; this extinction coefficient was calibrated using the BCA protein quantification assay. The labeled holo-CueR could be converted to the apo form by removing the bound copper using KCN (at  $1000 \times \text{excess}$ ) (3). The KCN-protein solution was incubated for 4 hours at room temperature and overnight at 4°C, before removing extracted copper and excess KCN through a desalting column (HiTrap, GE Healthcare). The dye:protein ratio of the resulting apo protein was ~0.9. The copper content of the resulted apo protein was confirmed to be <4% via BCA copper quantification assay (4).

#### B. DNA preparation, purification and fluorescence labeling

The Cy3 and biotin tagged DNA oligomeric strands were purchased from Integrated DNA Technologies (Coralville, IA) and dissolved in 10 mM Tris buffer solution with 100 mM NaCl at pH 7.3. Two types of 25 base-pair double-strand DNA (dsDNA) constructs were used. One construct is from the *copA* gene promoter and contains the specific dyad sequence 5'/Cy3/TGACCTTCCCCTTGCTGGAAGGTTT-3' recognized bv CueR: and the complementary 5'-/BiotTEG/AAACCTTCCAGCAAGGGGAAGGTCA-3'. Underlined is the specific sequence. The other construct is a control DNA that does not contain the CueR-5'-/Cy3/TTGACTCTATAGTAACTAGAGGGTG-3', recognition sequence: and the BioTEG-tagged complementary strand. Non-biotinylated dsDNA was used in the nanovesicle trapping experiment. The DNA strands were annealed together, purified through Mono Q anion exchange column, and stored in 50 mM pH 7.35 Tris buffer with ~250 mM NaCl. The purity of dsDNA was confirmed by gel electrophoresis.

#### C. Single-molecule fluorescence experiments and data analysis

The single-molecule fluorescence experiments were performed as previously described (2). Briefly, a prism-type total internal reflection microscope based on an Olympus IX71 inverted microscope was used. The Cy3 probe on DNA was directly excited by a continuous-wave circularly polarized 532-nm laser of ~6 mW focused onto an area of ~150  $\times$  $75~\mu m^2$  on the sample. The fluorescence of both Cy3 and Cy5 was collected by a  $60\times$  NA 1.2 water-immersion objective and split by a dichroic mirror into two channels using a Dual-View system (Optical Insights). The HQ550LP filter was used to reject the excitation laser light and each channel of fluorescence was further filtered (HQ580-60m or HQ660LP) and projected onto one half of the imaging area of an EMCCD camera (Andor Ixon) controlled by Andor IQ software. The time resolution for all the single-molecule experiments was 50 ms. A custom IDL program was then used to extract individual fluorescence trajectories of Cy3 and Cy5 for individual immobilized DNA molecules interacting with CueR from the fluorescence movie recorded by the camera. The FRET efficiency was computed using the relationship:  $I_{Cv5}/(I_{Cv5}+I_{Cv3})$ , where  $I_{Cv3}$  and  $I_{Cv5}$  are the fluorescence intensities. FRETulator, a homewritten Visual basic program, was used to obtain the FRET histograms and the individual waiting times. A forward-backward nonlinear filter implemented in MatLab was used to reduce the noise in the fluorescence trajectories (5-7).

The samples were contained in a microfluidic channel, formed by double-sided tape sandwiched between a quartz slide and a borosilicate cover slip. Quartz slides were first amine-functionalized with Vectabond (Vector Laboratories) and then coated with polyethylene glycol (PEG) polymers (Nanocs, 100 mg/mL m-PEG-SPA-5000 and 1 mg/mL biotin-PEG-NHS-3400) to minimize nonspecific protein and DNA adsorption on quartz surfaces. One percent of the PEG polymers contain a biotinylated terminal group to form biotin-neutravidin linkages for immobilizing biotinylated DNA molecules (Fig. S1A). The neutravidin (Invitrogen) was introduced as 500  $\mu$ L of 0.2 mg/mL solution and incubated for 15 min. Any possible remaining bare quartz surface patches were further blocked using 3 mL BSA (0.1 mg/ml). ~500  $\mu$ L of 10 pM Cy3-labeled biotinylated DNA solution in 50 mM Tris, 2 mM MgCl<sub>2</sub> buffer at pH 7.35 was flowed through the channel for immobilization. The CueR solution of 0.5 to 10 nM containing an oxygen scavenging system (0.1 mg/mL glucose oxidase, 0.025 mg/mL catalase, 4% glucose and 1 mM Trolox) in the same buffer was flowed in continuously at a rate of 10  $\mu$ L/min for fluorescence imaging.

#### D. Nanovesicle trapping of protein and DNA

The nanovesicle trapping experiment was performed as described previously (8-10). Briefly, a mixture of L-phosphatidylcholine (eggPC) and 2% 1,2-dipalmitoyl sn-glycero3phosphoethanolamine- N-(cap biotinyl) (16:0 biotinyl cap PE) (Avanti Lipids) in chloroform was dried under nitrogen. Protein-loaded vesicles were prepared by hydrating the lipid film with a 300 µL solution containing 1 µM Cy5 labeled CueR, 1 µM Cy3 labeled DNA, 1 mM Trolox, and 5 mM TCEP in 50 mM Tris, 10 mM NaCl, 2mM MgCl<sub>2</sub> at pH 7.35. Conditions for non-specific DNA were the same as above, except the DNA and protein concentrations were 2  $\mu$ M and 3  $\mu$ M, respectively. The solution was then repeatedly extruded through a polycarbonate membrane with 100 nm pores (Avanti) to form approximately 100-nm diameter unilamellar vesicles encapsulating the protein and DNA. The inner diameter of the nanovesicles is  $80 \pm 20$  nm, calculated from the outer diameter ( $90 \pm 20$  nm) measured by dynamic light scattering (Fig. S3; Malvern Zetasizer Nano-ZS) and a membrane thickness of 5 nm (11). The corresponding effective concentration for a single molecule trapped inside the nanovesicle is  $6 \pm 5 \mu$ M. Loaded vesicles were used for experiments immediately or within 48 h of preparation. The guartz surface inside the flow cell was first coated by biotinylated BSA (1 mL of 2 mg/mL solution flow through and 30 min incubation), neutravidin (500 µL of 0.2 mg/mL solution flow through and 10 min incubation), and then 300 µL of a 100-200 pM nanovesicle solution was flowed in buffer that contains the oxygen scavenging system.

#### E. In vitro run-off transcription assay

Following reported procedures (3, 12, 13) we performed an *in vitro* transcription runoff assay to confirm that the two CueR variants, CueR<sub>C129</sub> and CueR<sub>E96C</sub>, are still transcriptionally active. A 315-bp DNA fragment (referred as *PcopA*), spanning the promoter and part of the E. coli copA gene, was copied out of the E. coli genome through PCR using the 5'-TCTTTACGGACTTTTACCCGCCTGG-3' following primers: and 5′-CCTTTGGGTGGCTTACAGATGCGTC-3'. This fragment was used as the template for in vitro transcription. Run-off transcription reactions were performed by incubating 20 µg/mL PcopA DNA template, with 0, 5, 10, 30, 50, 100 or 200 nM concentrations of apo CueR mutants, and 15 nM E. coli RNA polymerase (Epicenter) in a buffer solution (100 mM potassium Glutamate, 10 mM pH 8 Tris-base, 1 mM MgCl<sub>2</sub>, 0.1 mM EDTA, 100 µg/mL of acetylated-BSA, 1 mM CaCl<sub>2</sub>, 5% glycerol, 2 mM dithiothreitol (DTT), 10 µM BCA, and 1 μM [Cu(CH<sub>3</sub>CN)<sub>4</sub>]PF6) for 10 minutes at 37°C in a total volume of 20 μL. 2.5 μL of an NTP mixture containing 500  $\mu$ M of ATP, GTP, CTP and UTP, 0.5  $\mu$ L of [ $\alpha$ -<sup>32</sup>P]UTP and 0.25  $\mu$ L of RNase inhibitor were added to the reaction mixture and incubated at 37°C for another 20 minutes. Following incubation, a mixture of 70 µL of water, 10 µL of 3M NaOAc (pH 5.2, adjusted with acetic acid), and 2 µL of 0.5 M EDTA was added to the reaction mixture. The RNA product was precipitated overnight at -20°C after the addition of 2 µL of glycogen blue and 330 µL of ethanol. RNA was re-suspended in 10 µL of 80% formamide, 1X TBE buffer,

10 mM EDTA, 0.05% SDS and 0.025% bromophenol blue and kept at 100°C for 2 minutes. RNA samples were loaded onto a 6% urea polyacrylamide gel and electrophoresed at 1000 V. The results show that both CueR mutants are active transcriptional factors and have quantitatively similar activity to the wild type CueR (Fig. S1B, C).

#### **S2. Experimental Strategy**

Fig. S1A shows our experimental design of using smFRET and surface immobilization to probe CueR–DNA interactions, as described in the text. One end of the DNA had a FRET donor Cy3 attached and the other end on a different strand had a biotin for its surface immobilization via an neutravidin-biotin linkage. The homodimeric CueR was labeled with a single FRET acceptor Cy5 and supplied in a flowing solution across the immobilized DNA. Upon CueR binding to DNA, FRET occurs, causing changes in the fluorescence intensities of Cy3 and Cy5. By monitoring the fluorescence intensities of Cy3 and Cy5 simultaneously, we studied single-pair CueR–DNA interactions in real time.

We studied two CueR variants, with the Cy5 located at two different locations (see Section S3). Fig. S1B and C show that the two CueR variants are both as active as the wild type in activating the transcription controlled by the *copA* promoter (Section S1E).



**Fig. S1.** (A) Experimental scheme of surface immobilization of DNA; CueR is supplied in a continuously flowing solution. Upon CueR binding to DNA, FRET occurs from the donor Cy3 (green sphere) to the acceptor (red sphere). The Cy5 location indicated here corresponds approximately to that in CueR<sub>Cy5-C129</sub>. (B) Gel image of RNA production from the *in vitro* transcription assay in the presence of RNAp only, and in the presence of both RNAp and increasing amounts of holo wild-type (wt) CueR, CueR<sub>E96C</sub>, or CueR<sub>C129</sub>. (C) Amount of RNA produced as a function of holo-CueR concentration from B. Solid lines are the fits with Equation S[43]. Error bars are s.d. of five trials in quantifying the RNA amounts from the image in B.

#### **S3.** Location of Fluorescence Probes

Fig. S2A shows the locations of the two fluorescent probes Cy5 and Cy3 on a model structure of a CueR–DNA complex. The model was generated by overlaying in PyMol the

holo-CueR structure (3) on top of the structure of MtaN–DNA complex (14, 15), where MtaN is a homologue of CueR as well as a MerR-family regulator that responses to organic drugs instead of metal ions.

Two CueR constructs were made for the single molecule experiment. In one CueR construct, CueR<sub>C129</sub>, the Cy5 is attached to the surface-exposed C129; this labeling position is located within the metal-binding domain of CueR near the C-terminal end (Fig. S2A). In the second CueR construct, CueR<sub>E96C</sub>, the Cy5 is attached to the surface-exposed non-conserved E96C; this labeling position is located at the center of the dimerization helix (Fig. S2A).

The probe in a singly labeled CueR breaks the symmetry of the CueR homodimer, which can thus bind to a terminally-labeled DNA with two different orientations. Based on the model structure (Fig. S2A), the Cy3–Cy5 anchor-to-anchor distances in a CueR<sub>Cy5-C129</sub>–DNA complex are about 68 Å and 45 Å for the two binding orientations. The experimentally measured  $E_{\text{FRET}}$  values corresponding to these two binding orientations are 0.25 and 0.92, respectively (Fig. 1F). Similarly, the Cy3–Cy5 distances in a CueR<sub>Cy5-E96C</sub>–DNA complex are about 61 Å and 53 Å for the two orientations, respectively. The corresponding experimentally measured  $E_{\text{FRET}}$  values are 0.42 and 0.62, respectively (Fig. 1G). The cartoon representations such as that in Fig. S2B are used throughout the text to depict CueR–DNA complexes.



**Fig. S2.** (A) The locations of fluorescent probes on a model structure of a CueR–DNA complex. Cy3 is attached to the 5'-end of one of the DNA strands. A CueR monomer can be divided into a DNA binding domain, a dimerization helix and a metal binding domain shown in green, blue, and red, respectively. The other monomer is shown in grey. The Cy3–Cy5 anchor-to-anchor distances are denoted. (B) The cartoon representation of A. Orange color on DNA marks the positions of the dyad symmetric sequence recognized by CueR.

#### S4. Measurement of Nanovesicle Diameter by Dynamic Light Scattering

The 100-nm lipid nanovesicles were made through membrane extrusion (see Section S1D). We further measured the nanovesicle size distribution using dynamic light scattering (DSL, Malvern Zetasizer Nano-ZS) (Fig. S3). The measured hydrodynamic size of the nanovesicles is  $90 \pm 20$  nm. Using a membrane thickness of ~5 nm (11), the inner diameter of

nanovesicles is  $80 \pm 20$  nm. Correspondingly, the effective concentration for a single molecule trapped inside is  $6 \pm 5 \mu M$ .



**Fig. S3**. DSL-measured size distribution of the 100-nm lipid nanovesicles prepared via membrane extrusion. Error bars are s.d. The solid line is the fit of the size distribution by a Gaussian function centered at 90 nm with FWHM of ~20 nm. Refractive index for lipid-bilayer used is 1.47 and for buffer 1.33. Measured viscosity of buffer is 0.99.

#### **S5. Apo-CueR and DNA Interactions**

Fig. S4A presents a representative  $E_{FRET}$  trajectory of apo-CueR<sub>Cy5-C129</sub>–DNA interactions. Fig. S4B presents the  $E_{FRET}$  histogram of ~500 such trajectories. Both the trajectory and the histogram clearly resolve three  $E_{FRET}$  states:  $E_0$ ,  $E_1$ , and  $E_2$ , corresponding to the unbound state (i.e., free DNA form) and two orientations of the CueR–DNA complex, as we discussed in the main text. The  $E_{FRET}$  values (Fig. S4A and B) are similar to those obtained in holo-CueR<sub>Cy5-C129</sub>–DNA interactions (Fig. 1A and F).

Fig. S4C presents the distributions of  $\tau_2$  and  $\tau_1$  in the presence of 2 nM apo-CueR<sub>Cy5-C129</sub>. The two distributions are identical within experimental error, consistent with that the  $E_2$  and  $E_1$  states are equivalent, corresponding to the two CueR binding orientations. Both distributions follow double exponential decay behavior, reflecting the two different binding modes of apo-CueR on DNA, similar to holo-CueR–DNA interactions as discussed in the main text (Fig. 3A). Fig. S4D compares the  $\tau_1$  distributions of apo- and holo-CueR<sub>Cy5-C129</sub> interacting with DNA, parallel to the comparison of  $\tau_2$  distributions in Fig. 3A.

Moreover, both  $\tau_2$  and  $\tau_1$  can be divided into two sub-types. For  $\tau_2$ :  $\tau_{2,\rightarrow 1}$  and  $\tau_{2,\rightarrow 0}$ , depending on whether an  $E_2 \rightarrow E_1$  or  $E_2 \rightarrow E_0$  transition concludes a  $\tau_2$  period. For  $\tau_1$ :  $\tau_{1,\rightarrow 2}$ and  $\tau_{1,\rightarrow 0}$ , depending on whether an  $E_1 \rightarrow E_2$  or  $E_1 \rightarrow E_0$  transition concludes a  $\tau_1$  period. For apo-CueR<sub>Cy5-C129</sub>-DNA interactions,  $\tau_{2,\rightarrow 1}$  and  $\tau_{2,\rightarrow 0}$  follow the same double-exponential distribution with identical exponents (Fig. S4E), and  $\tau_{1,\rightarrow 2}$  and  $\tau_{1,\rightarrow 0}$  follow the same doubleexponential distribution with identical exponents (Fig. S4F). This indicates that upon leaving the  $E_2$  (or  $E_1$ ) state, transitions to the  $E_1$  (or  $E_2$ ) or  $E_0$  state must start from the same one kinetic species of the two binding modes within the  $E_2$  (or  $E_1$ ) state (see Section S11 for the derivation of the probability density functions of  $\tau_{2,\rightarrow 1}$  and  $\tau_{2,\rightarrow 0}$ , as well as  $\tau_{1,\rightarrow 2}$  and  $\tau_{1,\rightarrow 0}$ ).



Fig. S4. (A) An  $E_{\text{FRET}}$  trajectory of an immobilized Cy3-DNA in interaction with 7 nM apo-CueR<sub>Cy5-C129</sub> in solution. (B) Histogram of  $E_{FRET}$  trajectories of apo-CueR<sub>Cy5-</sub>  $_{C129}$ -DNA interactions. Data from >500  $E_{FRET}$  trajectories were combined here. The solid lines are the fits of the  $E_{\text{FRET}}$  distribution by Voigt functions centered at ~0.07, 0.25, and 0.92, with percentage peak areas of 89.7  $\pm$  0.1%, 5.5  $\pm$  0.3%, and 4.8  $\pm$ 0.2%, respectively. [apo-CueR<sub>Cv5-C129</sub>] = 7 nM. Bin size = 0.005. (C) A comparison between the distributions of  $\tau_2$  and  $\tau_1$  at [apo-CueR] = 2 nM. These two distributions as well as those in E and F were fitted globally by a sum of two exponentials:  $N[A\gamma_1]$  $\exp(-\gamma_1 \tau) + (1-A)\gamma_2 \exp(-\gamma_2 \tau)$  with  $\gamma_1 = 0.35 \pm 0.02 \text{ s}^{-1}$ ,  $\gamma_2 = 1.6 \pm 0.06 \text{ s}^{-1}$ , and A =0.57  $\pm$  0.02. Data compiled from ~700  $E_{\text{FRET}}$  trajectories with ~1100 events for  $\tau_2$  and ~1300 events for  $\tau_1$ ; bin size = 0.15 s. (D) Distributions of  $\tau_1$  for holo- and apo-CueR<sub>Cv5-C129</sub> interactions with DNA, both at 2 nM protein concentrations. Data were collected from ~500 (holo) and ~700 (apo)  $E_{\text{FRET}}$  trajectories. Bin size: 0.15 s. The two distributions were normalized to the first time point. Solid lines are the fits of the data with a sum of two exponentials:  $N[A\gamma_1 \exp(-\gamma_1 \tau) + (1-A)\gamma_2 \exp(-\gamma_2 \tau)]$ . For holo: fit parameters are the same as in Fig. 3A; for apo: fit parameters are the same as in C. (E, F) Distributions of  $\tau_{2\rightarrow 0}$  and  $\tau_{2\rightarrow 1}$ , and  $\tau_{1\rightarrow 0}$  and  $\tau_{1\rightarrow 2}$  at [apo-CueR<sub>Cy5-C129</sub>] = 2 nM. Solid lines are global fits with a sum of two exponentials for the apo data in C, E and F. Bin size: 0.15 s.

#### S6. Dependence of $\langle \tau_1 \rangle^{-1}$ on Protein Concentration

For the microscopic dwell time  $\tau_1$ ,  $\langle \tau_1 \rangle^{-1}$  represents the rate of leaving the proteinbond state  $E_1$ .  $\langle \tau_1 \rangle^{-1}$  was observed to be dependent on the concentration of protein in the solution (Fig. S5): it increases linearly with increasing concentration of either holo- or apo-CueR. This behavior is similar to that of  $\langle \tau_2 \rangle^{-1}$  (Fig. 4A), as expected, and it indicates that a protein molecule coming from the surrounding solution must interact with the protein molecule in complex with DNA to cause it to leave the  $E_1$  state, leading to either the state  $E_2$ or the state  $E_0$ . The former corresponds to a direct protein substitution and the latter to a protein-assisted dissociation, as discussed in the main text on the protein concentration dependence of  $\langle \tau_2 \rangle^{-1}$  (reference Fig. 4A).



**Fig. S5.** [CueR] dependence of  $\langle \tau_1 \rangle^{-1}$  for CueR<sub>Cy5-C129</sub>–DNA interactions. Solid lines are fits with Equation 6 (holo) and 7 (apo).

#### S7. Cy3-DNA Interaction with a Mixture of holo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub>

To verify the direct protein substitution process in holo-CueR–DNA interactions, we performed an experiment using a mixture of holo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub>, whose DNA-bound complexes have distinct  $E_{\text{FRET}}$  values (Fig. 1A and F vs. Fig. 1B and G). Fig. S6A (same as Fig. 1D) presents an  $E_{\text{FRET}}$  trajectory of Cy3-DNA interaction with a mixture of holo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub>. Fig. S6B presents the  $E_{\text{FRET}}$  histogram of ~500 such trajectories. Both the trajectory and the histogram clearly resolve five  $E_{\text{FRET}}$  states:  $E_0$ ,  $E_1, E_1', E_2'$ , and  $E_2$ , corresponding to the unbound state (i.e., free DNA form), the two binding orientations of the holo-CueR<sub>Cy5-E96C</sub>–DNA complexes ( $E_1$  and  $E_2$ ), and the two binding orientations of the holo-CueR<sub>Cy5-E96C</sub>–DNA complexes ( $E_1'$  and  $E_2'$ ), as we discussed in the main text (Fig. 1F and G). Most importantly, in the  $E_{\text{FRET}}$  trajectory (Fig. S6A), there are direct transitions between the bound states of holo-CueR<sub>Cy5-C129</sub>–DNA complexes (i.e.,  $E_1'$  and  $E_2'$ ). These transitions directly show the exchange of a holo-CueR on DNA, i.e., direct protein substitution.



**Fig. S6.** (A) An  $E_{\text{FRET}}$  trajectory of an immobilized Cy3-DNA in interaction with a mixture of holo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub> of 5 nM each in solution. (B) Histogram of  $E_{\text{FRET}}$  trajectories of holo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub> interactions with DNA. Data from >500  $E_{\text{FRET}}$  trajectories were combined here. The solid lines are the fit of the  $E_{\text{FRET}}$  histogram by a sum of five Voigt functions centered at ~0.07 ( $E_0$ ), 0.25 ( $E_1$ ), 0.92 ( $E_2$ ), 0.42 ( $E_1$ '), and 0.62 ( $E_2$ ') with percentage peak areas of 88.0 ± 0.1%, 3.3 ± 0.2%, and 2.8 ± 0.3%, 3.2 ± 0.3%, and 2.7 ± 0.1%, respectively. [holo-CueR<sub>Cy5-C129</sub>] = 5 nM and [holo-CueR<sub>Cy5-E96C</sub>] = 5 nM. Bin size = 0.005.

#### **S8.** Protein Monomer-Dimer Equilibrium and Surface Effects Are Insignificant

CueR is a homodimer. The dissociation constant for this dimerization is not known, although we expect it to be in the nanomolar regime because the physiological concentration of CueR in *E. coli* is about ~400 nM (see Discussion section in the main text). In our single-molecule experiments we flowed in nanomolar concentrations of CueR. To ensure that a dynamic monomer-dimer equilibrium does not play a significant role in the CueR–DNA interaction kinetics observed here, we further used a vesicle trapping scheme to study holo-CueR<sub>Cy5-C129</sub>–DNA interactions, a scheme we previously applied to study dynamic protein–protein interactions (8-10).

In this scheme we trapped a single pair of Cy3-labeled DNA and holo-CueR<sub>Cy5-Cl29</sub> inside a ~80-nm inner diameter lipid vesicle, which is immobilized on the surface (Fig. S7A, Section S1D). Because of the confined volume, the effective concentration of a molecule inside is high, about a few  $\mu$ M, and CueR dissociation into monomers is negligible. Fig. S7B shows a typical  $E_{\text{FRET}}$  trajectory of holo-CueR<sub>Cy5-Cl29</sub>–DNA interactions inside a vesicle. Two states are clear at  $E_1 \sim 0.24$  and  $E_2 \sim 0.92$ , corresponding to the two protein-bound states with opposite orientations (reference Fig. 1A, cartoons to the right). The state where CueR and DNA are not in complex is negligible, as their  $K_D$  is in the nanomolar regime (Table 1 and Table S1), much smaller than the effective concentration inside a vesicle. The transitions between the two states come from direct protein flipping or protein unbinding followed by rapid rebinding where the unbound state is not detected (the binding rate here is ~50 s<sup>-1</sup> using the binding rate constant ( $k_1 \sim 9 \times 10^6 \text{ M}^{-1}\text{s}^{-1}$ , Table 1) and the effective protein concentration (~ 6  $\mu$ M). The direct protein substitution and assisted protein dissociation cannot occur here because there is *no* a second protein molecule inside the same vesicle.

The distribution of  $\tau_2$  here again follows a double-exponential decay (Fig. S7D, and Fig. S8B for the distribution of  $\tau_1$ ), similar to those where direct DNA immobilization scheme is used (in Fig. 3A). Within experimental error, the two exponential decay constants here are the same as those from the  $\tau_2$  distribution of holo-CueR<sub>Cy5-C129</sub>–DNA interactions using the direct immobilization scheme at the lowest protein concentration (0.5 nM) where both the direct protein substitution and assisted protein dissociation are insignificant (Fig. S8C). Therefore, CueR–DNA interactions follow similar kinetics using either the vesicle trapping scheme or the direct immobilization. This similarity indicates that (1) the monomerdimer equilibrium, if exists, is insignificant in considering their interaction kinetics, and (2) the surface effect is also negligible in the direct immobilization scheme because the vesicle trapping eliminates the interactions of the protein and DNA with the quartz surface.



**Fig. S7.** CueR–DNA interactions measured inside ~80-nm inner diameter lipid vesicles. (A) Schematic of vesicle trapping of a single CueR–DNA pair. (B)  $E_{\text{FRET}}$  trajectory of a holo-CueR<sub>Cy5-C129</sub> molecule interacting with a specific DNA inside a vesicle showing fluctuations between two states. (C) Compiled histogram of ~70  $E_{\text{FRET}}$  trajectories of holo-CueR<sub>Cy5-C129</sub>–DNA interactions inside vesicles. Solid lines are Gaussian resolved peaks centered at ~0.92 and 0.24. Bin size: 0.02. (D) Distribution of  $\tau_2$  from (B); bin size: 0.15 s. Solid line is a fit with a sum of two exponentials:  $N[A\gamma_1 \exp(-\gamma_1 \tau) + (1-A)\gamma_2 \exp(-\gamma_2 \tau)]; \gamma_1 = 0.60 \pm 0.02 \text{ s}^{-1}, \gamma_2 = 5.0 \pm 0.3 \text{ s}^{-1}$ , and  $A = 0.80 \pm 0.01$ .

#### **S9.** Comparison of the Dwell Time Distributions from the Direct Immobilization Scheme and Those from the Nanovesicle Trapping Scheme

Fig. S8A presents the distributions of  $\tau_2$  and  $\tau_1$  for holo-CueR<sub>Cy5-C129</sub>–DNA interactions obtained using the direct immobilizations scheme (Fig. S1A). The two distributions both follow double exponential decay and are identical to each other within experimental error, consistent with that the  $E_2$  and the  $E_1$  state are the protein–DNA complexes with the two opposite protein binding orientations. Fig. S8B presents the similar data, but obtained using the nanovesicle trapping scheme (Fig. S7A); again the two distributions are identical, as expected.

Fig. S8C compares the  $\tau_2$  distributions of holo-CueR<sub>Cy5-C129</sub>–DNA interactions using the direct immobilization scheme at the lowest protein concentration (0.5 nM) and using the nanovesicle trapping scheme. The two distributions are identical within experimental error. Therefore, CueR–DNA interactions follow similar kinetics using either the nanovesicle trapping or the direct immobilization scheme. This similarity also rules out the possibility that CueR monomer-dimer equilibrium plays a significant role in the interaction kinetics, as this equilibrium is insignificant in the nanovesicle trapping scheme, and the possibility that nonspecific interactions may play a role, as any interactions with the surface is removed in the trapping scheme, as discussed in Section S8 earlier.



**Fig. S8.** (A) The distributions of dwell time  $\tau_2$  and  $\tau_1$  from holo-CueR<sub>Cv5-C129</sub>–DNA interactions using the direct immobilization scheme as in Fig. S1A at a protein concentration of 2 nM. (B) Same as in (A) but using the nanovesicle trapping scheme. (C) The comparison between the  $\tau_2$  distribution of holo-CueR<sub>Cv5-C129</sub>-DNA interactions in the direct immobilization experiment (protein concentration ~ 0.5 nM) and that in the nanovesicle experiment. The two distributions were normalized to the first data point. (D) Distributions of  $\tau_{1\rightarrow 0}$  and  $\tau_{1\rightarrow 2}$  at [holo-CueR<sub>Cy5-C129</sub>] =2 nM using the direct immobilization scheme. Solid lines are global fits with a sum of two exponentials as for the holo data in A. Bin size: 0.15 s. The two distributions are both double-exponentials and have identical exponents, indicating that the transitions leaving the  $E_1$  state start from the same one kinetic species of the two binding modes within the  $E_1$  state. The distributions in panels of A & D as well as those of panel of Fig 3B (main text) were fitted simultaneously by a sum of two exponentials (solid lines):  $N[A\gamma_1 \exp(-\gamma_1 \tau) + (1-A)\gamma_2 \exp(-\gamma_2 \tau)]$  with fit parameters:  $\gamma_1 = 0.55 \pm 0.01 \text{ s}^{-1}$ ,  $\gamma_2$ = 6.4  $\pm$  0.2 s<sup>-1</sup>, and A = 0.68  $\pm$  0.01. The distributions in B & C were fitted globally using a sum of two exponentials (solid lines):  $N[A\gamma_1 \exp(-\gamma_1 \tau) + (1-A)\gamma_2 \exp(-\gamma_2 \tau)]$ with parameters  $\gamma_1 = 0.60 \pm 0.02 \text{ s}^{-1}$ ,  $\gamma_2 = 5.0 \pm 0.3 \text{ s}^{-1}$ , and  $A = 0.80 \pm 0.01$ . Data were compiled from 518 E<sub>FRET</sub> trajectories for A and D, 75 molecules for B, 485 molecules for C. All bin size = 0.15 s.

## S10. CueR–DNA Dissociation Constant from Ensemble Fluorescence Anisotropy Titration

To complement our single-molecule measurements, we also used ensemble fluorescence anisotropy titration to determine the CueR–DNA binding affinity. In this titration, the Cy3-labeled DNA was titrated with increasing amounts of holo-CueR<sub>Cy5-C129</sub> or holo-CueR<sub>Cy5-E96C</sub>, while the fluorescence anisotropy of the Cy3-DNA was monitored, following procedures by Andoy et al. (2). The titration curve shows a normal saturation behavior (Fig. S9A, B and C).

The fluorescence anisotropy  $(r_s)$  titrations were fitted with

$$r_{\rm s} = r_{\rm D} + (r_{\rm PD} - r_{\rm D}) \times \frac{[\rm D]_{\rm T} + [\rm P]_{\rm T} + K_{\rm D} - \sqrt{([\rm D]_{\rm T} + [\rm P]_{\rm T} + K_{\rm D})^2 - 4[\rm D]_{\rm T}[\rm P]_{\rm T}}}{2[\rm D]_{\rm T}}$$
S[1]

where,  $r_D$  and  $r_{PD}$  are the anisotropy values for free and protein-bound DNA, respectively,  $[D]_T$  is the total DNA concentration,  $[P]_T$  is the total protein concentration, and  $K_D$  is the dissociation constant of protein-DNA complex. Note that the model behind Equation S[1] is a simple binding equilibrium between CueR and DNA, in which no consideration is given to the existence of multiple, different CueR–DNA complexes; thus the ensemble  $K_D$  in Equation S[1] is different from the single-molecule  $K_D$  in Table 1, which equals  $k_{-1}/k_1$ , the rate constants defined in Fig. 5. Relation between the ensemble  $K_D$  and the single-molecule  $K_D$  is derived in Section S17.

Fitting the titration data in Fig. S9A and B give the dissociation constants  $K_D \sim 3.5 \pm 0.9$  nM and  $\sim 2.6 \pm 0.5$  nM for holo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub> interactions with the specific DNA, both of which are comparable to the previously reported value of  $1.9 \pm 0.8$  nM obtained on wild-type holo-CueR using the same measurements (2). This agreement demonstrates that the mutation and the Cy5-labeling result in minimal perturbation on CueR's DNA binding affinity and it is also consistent with that CueR<sub>C129</sub> and CueR<sub>E96C</sub> are as active as the wild-type CueR in activating transcription in the presence of Cu<sup>+</sup> (Fig. S1B and C).

Fig. S9C shows the anisotropy titration of holo-CueR<sub>Cy5-C129</sub> in interaction with the Cy3-labeled nonspecific DNA. Fitting the data gives the dissociation constant  $K_D \sim 356 \pm 34$  nM, much weaker that of holo-CueR<sub>Cy5-C129</sub> interacting with specific DNA, as expected. As the CueR binding to nonspecific DNA follows a simple binding-unbinding model without the presence of any intermediate, the dissociation constant could also be determined from the inverse of waiting times  $\langle \tau_{on} \rangle^{-1}$  (Fig. 4B) and  $\langle \tau_{off} \rangle^{-1}$  (Fig. S9D), which equal  $k_{-1}$  and  $k_1$ [**P**], respectively. The values of rate constants  $k_{-1}$  and  $k_1$  are 5.9  $\pm$  0.1 s<sup>-1</sup> and 0.016  $\pm$ 0.001 nM<sup>-1</sup>s<sup>-1</sup>, giving the dissociation constant  $K_D$  of 369  $\pm$  24 nM, very similar to that (356  $\pm$  34 nM) determined from the ensemble fluorescence anisotropy titration measurement in Fig. S9C.



**Fig. S9.** (A, B) Fluorescence anisotropy titration of Cy3-labelled specific-DNA with holo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub>. (C) Same as in A but using Cy3-labeled nonspecific-DNA. The experiment was performed at 50 nM Cy3-DNA in 50 mM pH 7.35 Tris buffer with 10 mM NaCl and 2 mM MgCl<sub>2</sub>. The solid line is a fit using Equation S[1], with  $K_D \sim 3.5 \pm 0.9$  nM for holo-CueR<sub>Cy5-C129</sub>, 2.6 ± 0.5 nM for holo-CueR<sub>Cy5-E96C</sub> in interactions with the specific DNA, and  $K_D \sim 356 \pm 34$  nM for holo-CueR<sub>Cy5-C129</sub> in interactions with the nonspecific DNA. Note that the *x*-axes of A, B, and C are the total concentration of the homodimeric CueR in solution, not the concentration of free CueR. (D) [holo-CueR<sub>Cy5-C129</sub>] dependence of  $\langle \tau_{off} \rangle^{-1}$  for CueR<sub>Cy5-C129</sub> interactions with the nonspecific DNA. Each data point is an average of the dwell times from ~250  $E_{FRET}$  trajectories. The solid line is linear fit whose slope gives  $k_1$ , the binding rate constant for CueR binding to nonspecific DNA.

Table S1 below summarizes the  $K_D$ 's measured through different methods for wildtype and variant CueR interacting with either specific and nonspecific DNA. Many of them are mentioned in the text and later in this SI.

	Experiments	Apo-CueR	Holo-CueR	Reference
	_	( <b>nM</b> )	( <b>nM</b> )	
	In vitro transcription		$5.6 \pm 1.1^{\ a}$	
	assay		$26 \pm 9$ <sup>b</sup>	This study (Fig. S1C)
A			$1.0\pm0.5$ <sup>c</sup>	
DZ	Single molecule imaging	$39 \pm 16^{d}$	$52\pm36^{d}$	This study (Eq. S[42])
fic	Ensemble anisotropy		$3.5 \pm 0.9^{\text{ d}}$	This study (Fig. S9A)
eci	titration		$2.6 \pm 0.5^{e}$	This study (Fig. S9B)
$\mathbf{S}\mathbf{p}$	Ensemble anisotropy	$6 \pm 2^{\mathbf{a}}$	$1.9\pm0.8^{a}$	Andoy et al. (2)
	titration			
	Gel-shift assay	$17 \pm 2^{a}$	$25\pm7$ <sup>a</sup>	Stoyanov et al. (16)
~	Ensemble anisotropy		$356 \pm 34^{d}$	This study (Fig. S9C)
h- A	titration			
DN No	Single molecule imaging		$369 \pm 24^{d}$	This study (Section S10)
_ N				

**Table S1.** Dissociation constants for CueR–DNA interactions measured at various conditions and using different methods.

<sup>a</sup> wt-CueR; <sup>b</sup>CueR<sub>C129</sub>; <sup>c</sup>CueR<sub>E96C</sub>; <sup>d</sup>CueR<sub>Cy5-C129</sub>; <sup>e</sup>CueR<sub>Cy5-E96C</sub>

# S11. Derivation of the Probability Density Function $f(\tau)$ and $\langle \tau \rangle^{-1}$ for the Dwell Time $\tau_2$ and $\tau_1$

Fig. S10 below is part of the kinetic mechanism presented in Fig. 5 in the main text. It includes all the kinetic processes that occur within the  $E_2$  state or depart from the  $E_2$  state. These processes determine the length of  $\tau_2$ , the dwell time on the  $E_2$  state.



**Fig. S10**. The kinetic processes associated with the dwell time  $\tau_2$  on the FRET state  $E_2$ . *k*'s are corresponding kinetic rate constants. The two binding modes of CueR in complex with the DNA in the  $E_2$  state are designated as  $I_2$  and  $I_2$ '. The free DNA is designated as **D**.  $I_1$  is the equivalent to  $I_2$ , except that the protein binds in an opposite orientation; and it is kinetically connected from the  $E_2$  state by direct flipping ( $k_4$ ) and direct substitution ( $k_{2a}$ ). [**P**] stands for the protein concentration. Note there is a factor of  $\frac{1}{2}$  in front of  $k_{2a}$ [**P**] for the direct substitution because the incoming protein that replaces the incumbent protein can land in two different orientations and only one of them has the other orientation leading to a transition to the  $E_1$  state.  $k_{2b}$  is the rate constant for the protein assisted dissociation.

The single-molecule rate equations from the kinetic scheme in Fig. S10 are:

$$\frac{dP_{I_2}(\tau)}{d\tau} = k_3 P_{I_2}(\tau) - k_{-3} P_{I_2}(\tau)$$
 S[2]

$$\frac{\mathrm{d}P_{\mathrm{I}_{2}}(\tau)}{\mathrm{d}\tau} = -\left(k_{3} + k_{4} + k_{-1} + \frac{k_{2a}[\mathbf{P}]}{2} + k_{2b}[\mathbf{P}]\right)P_{\mathrm{I}_{2}}(\tau) + k_{-3}P_{\mathrm{I}_{2}'}(\tau)$$

$$\mathrm{S[3]}$$

$$\frac{\mathrm{d}P_{\mathrm{I}_{1}}(\tau)}{\mathrm{d}\tau} = \left(k_{4} + \frac{k_{2a}[\mathbf{P}]}{2}\right)P_{\mathrm{I}_{2}}(\tau)$$
S[4]

$$\frac{dP_{\rm D}(\tau)}{d\tau} = (k_{-1} + k_{2b}[\mathbf{P}])P_{\rm I_2}(\tau)$$
 S[5]

where  $P(\tau)$ 's are the probabilities of finding CueR and DNA either in bound (I<sub>2</sub>, I<sub>2</sub>', I<sub>1</sub>) or free (**D**) states at time  $\tau$ , k's are the rate constants for the transitions denoted in Fig. S10, and [**P**] is the protein concentration. The initial conditions for solving the above differential equations are:  $P_{I_2}(0) = 1$ ,  $P_{I_2'}(0)=0$ ,  $P_{I_1}(0) = 0$ , and  $P_D(0) = 0$  (at  $\tau = 0$ , CueR and DNA are in the form of I<sub>2</sub> because this is the first species to be formed after protein binding, flipping or direct substitution). And at any time,  $P_{I_2}(\tau) + P_{I_2}(\tau) + P_{I_1}(\tau) + P_D(\tau) = 1$ . We can then evaluate the probability density function of  $\tau_2$ ,  $f_2(\tau)$ . The probability of finding a particular  $\tau_2 = \tau$  is  $f_2(\tau)\Delta\tau$ , which is equal to the probability for the species **I**<sub>2</sub> to switch to **I**<sub>1</sub> or **D** between  $\tau$  and  $\tau + \Delta\tau$ , i.e.,  $\Delta P_{I_1}(\tau) + \Delta P_D(\tau)$  (2, 17, 18). Therefore,  $f_2(\tau)\Delta\tau = \Delta P_{I_1}(\tau) + \Delta P_D(\tau)$ . In the limit of infinitesimal  $\Delta\tau$ ,  $f_2(\tau)$  is equal to  $\frac{d}{d\tau} \left( P_{I_1}(\tau) + P_D(\tau) \right)$ . Solving Equations S[2]-[5] for  $P_{I_2}(\tau)$ ,  $P_{I_2}(\tau)$ ,  $P_{I_1}(\tau)$  and  $P_D(\tau)$  using the initial conditions, the probability density function  $f_2(\tau)$  is:

$$f_2(\tau) = \frac{D}{4M} \left[ \left( M + C \right) \exp\left\{ -\frac{\left( N - 2M \right) \tau}{4} \right\} + \left( M - C \right) \exp\left\{ -\frac{N\tau}{4} \right\} \right]$$
 S[6]

Here

$$\begin{split} M &= \sqrt{\left[2k_{-3} + 2k_{-1} + 2k_{3} + 2k_{4} + \left(k_{2a} + 2k_{2b}\right)[\mathbf{P}]\right]^{2} - 8k_{-3}\left[2k_{-1} + 2k_{4} + \left(k_{2a} + 2k_{2b}\right)[\mathbf{P}]\right]}, \\ N &= M + 2\left(k_{-3} + k_{-1} + k_{3} + k_{4}\right) + \left(k_{2a} + 2k_{2b}\right)[\mathbf{P}], \\ C &= \left[2\left(k_{-3} - k_{-1} - k_{3} - k_{4}\right) - \left(k_{2a} + 2k_{2b}\right)[\mathbf{P}]\right], \text{ and } D = \left[2\left(k_{-1} + k_{4}\right) + \left(k_{2a} + 2k_{2b}\right)[\mathbf{P}]\right]. \text{ And } \\ \int_{0}^{\infty} f_{2}(\tau) d\tau = 1. \end{split}$$

J<sub>0</sub> J<sub>2</sub> . Note depending on whether holo-CueR or apo-CueR is concerned, either  $k_{2b} = 0$  (for holo) or  $k_{2a} = 0$  (for apo).

Equation S[6] is given as Equation 2 in the main text. Equation S[6] predicts that the distribution of  $\tau_2$  follows a double-exponential decay function, consistent with the experimental observation (Fig. 3A). Furthermore,  $\tau_2$  can be divided into two sub-types:  $\tau_{2\rightarrow0}$ , the dwell time that precedes each  $E_2 \rightarrow E_0$  transition, and  $\tau_{2\rightarrow1}$ , the dwell time that precedes each  $E_2 \rightarrow E_0$  transition, and  $\tau_{2\rightarrow1}$ , the dwell time that precedes each  $E_2 \rightarrow E_0$  transition for  $\tau_{2\rightarrow0}$  and  $\tau_{2\rightarrow1}$  are:

$$f_{2\to0}(\tau) = \frac{dP_{\rm D}(\tau)}{d\tau} = \frac{k_{-1}}{2M} \left[ (M+C) \exp\left\{-\frac{(N-2M)\tau}{4}\right\} + (M-C) \exp\left\{-\frac{N\tau}{4}\right\} \right]$$
S[7]  
$$f_{2\to1}(\tau) = \frac{dP_{\rm I_1}(\tau)}{d\tau} = \frac{2k_4 + (k_{2a} + k_{2b})[\mathbf{P}]}{4M} \left[ (M+C) \exp\left\{-\frac{(N-2M)\tau}{4}\right\} + (M-C) \exp\left\{-\frac{N\tau}{4}\right\} \right]$$
S[8]

And  $f_{2\to0}(\tau) + f_{2\to1}(\tau) = f_2(\tau)$ . Equations S[7] and S[8] predict that the distributions of  $\tau_{2\to0}$  and  $\tau_{2\to1}$  should both follow double-exponential decay functions with the same exponents, consistent with the experimental data (Fig. 3B and Fig. S4E).

We can then obtain  $N_{2 \rightarrow 1}/N_{2 \rightarrow 0}$ , the ratio between the numbers of  $E_2 \rightarrow E_1$  and  $E_2 \rightarrow E_0$  transitions, i.e., their relative probabilities, in the  $E_{\text{FRET}}$  trajectories

$$\frac{N_{2\to 1}}{N_{2\to 0}} = \frac{\int_{0}^{0} f_{2\to 1}(\tau) d\tau}{\int_{0}^{\infty} f_{2\to 0}(\tau) d\tau} = \frac{k_4 + \frac{1}{2} k_{2a}[\mathbf{P}]}{k_{-1} + k_{2b}[\mathbf{P}]}$$
S[9]

When  $k_{2a} \gg k_{2b} = 0$ , i.e., the direct protein substitution dominates over assisted protein dissociation,

$$\frac{N_{2\to 1}}{N_{2\to 0}} = \frac{k_4 + \frac{1}{2}k_{2a}[\mathbf{P}]}{k_{-1}}$$
S[10]

Equation [10] predicts that  $N_{2 \rightarrow 1}/N_{2 \rightarrow 0}$  will increase linearly with increasing [**P**], consistent with what was observed for holo-CueR<sub>Cy5-C129</sub>–DNA interactions (Fig. 4C). When  $k_{2b} \gg k_{2a} = 0$ , i.e., the assisted protein dissociation dominates over direct protein substitution:

$$\frac{N_{2\to 1}}{N_{2\to 0}} = \frac{k_4}{k_{-1} + k_{2b}[\mathbf{P}]}$$
 S[11]

Equation [11] predicts that  $N_{2,1}/N_{2,0}$  will decrease with increasing [**P**], while its inverse  $N_{2,0}/N_{2,1}$  will increase linearly with increasing [**P**], consistent with what was observed for apo-CueR<sub>Cy5-C129</sub>–DNA interactions (Fig. 4D). Equations S[10] and [11] are given as Equation 3 and 4 in the main text.

As the  $E_1$  state is chemically equivalent to the  $E_2$  state, the probability density functions of  $\tau_1$  are the same as those of  $\tau_2$ :

$f_1(\tau) = f_2(\tau)$	S[12]
$f_{1 \rightarrow 2}(\tau) = f_{2 \rightarrow 1}(\tau)$	S[13]
$f_{1 \ge 0}(\tau) = f_{2 \ge 0}(\tau)$	S[14]

To use the above equations to extract kinetic parameters from our experimental results, we did the following. The data such as those Fig. 3A were fitted empirically with a sum of two exponentials:

$$y_{2}(\tau) = N_{2}[A\gamma_{1}\exp(-\gamma_{1}\tau) + (1-A)\gamma_{2}\exp(-\gamma_{2}\tau)]$$
 S[15]

where  $N_2$  is a normalization factor. Correlating Equations S[15] and S[6], we have

$$\frac{N}{4} = \gamma_2$$
 S[16]

$$\frac{N-2M}{4} = \gamma_1$$
 S[17]

$$\frac{(M+C)D}{4M} = A\gamma_1$$
 S[18]

$$\frac{(M-C)D}{4M} = (1-A)\gamma_2$$
 S[19]

Solving Equations S[16] to S[19]:

$$C = \frac{2(\gamma_2 - \gamma_1)[A\gamma_1 - (1 - A)\gamma_2]}{[A\gamma_1 + (1 - A)\gamma_2]}$$
S[20]

$$D = 2[A\gamma_1 + (1 - A)\gamma_2]$$
S[21]

$$M = 2(\gamma_2 - \gamma_1)$$
 S[22]

$$N = 4\gamma_2$$
 S[23

Also,

$$C+D=2(k_{-3}-k_3)$$
 S[24]  
 $N-M+C=4k_{-3}$  S[25]

$$N - M + C = 4k_{-3}$$

Substituting Equations S[20]-[23] to S[24]-[25], we get,

$$k_{3} = \frac{(\gamma_{1} - \gamma_{2})}{2} \left( (1 - 2A) + \frac{[A\gamma_{1} - (1 - A)\gamma_{2}]}{[A\gamma_{1} + (1 - A)\gamma_{2}]} \right)$$
S[26]

$$k_{-3} = \frac{(\gamma_2 + \gamma_1)}{2} + \left(\frac{(\gamma_2 - \gamma_1)[A\gamma_1 - (1 - A)\gamma_2]}{2[A\gamma_1 + (1 - A)\gamma_2]}\right)$$
S[27]

The parameters A,  $\gamma_1$ , and  $\gamma_2$  were determined from fitting the experimental distribution of dwell time at all the protein concentrations, at each of which the rate constants,  $k_3$  and  $k_{-3}$ , were determined.  $k_3$  and  $k_{-3}$  are plotted against CueR concentration in Fig. S13 for holo and apo CueR. The  $k_3$  and  $k_{-3}$  are independent of CueR concentration, as expected. So, the final values of  $k_3$  and  $k_{-3}$  for apo and holo were determined by averaging the data across the different protein concentration in Fig. S13 (Table 1).  $K_{3D}$  was then calculated as  $k_3/k_{-3}$  (Table 1).

Additionally, the inverse of the average dwell time is,

$$\langle \tau_2 \rangle^{-1} = \langle \tau_1 \rangle^{-1} = 1 / \int_0^\infty \tau f_2(\tau) d\tau = \frac{k_{-1} + k_4}{1 + K_{3D}} + \frac{k_{2a} + 2k_{2b}}{2(1 + K_{3D})} [\mathbf{P}]$$
 S[28]

We can consider two limiting conditions: (1) When the direct substitution pathway dominates over the assisted dissociation, i.e.,  $k_{2a} \gg k_{2b} = 0$ . Then, equation S[28] reduces to:

$$\langle \tau_2 \rangle^{-1} = \frac{k_{-1} + k_4}{1 + K_{3D}} + \frac{k_{2a}}{2(1 + K_{3D})} [\mathbf{P}]$$
  
S[29]

which predicts that  $\langle \tau_2 \rangle^{-1}$  increases linearly with increasing [**P**], as observed for holo-CueR–DNA interactions (Fig. 4A). (2) When the assisted dissociation dominates, i.e.,  $k_{2b} >>$  $k_{2a} = 0$  Then the equation S[28] reduces to:

$$\langle \tau_2 \rangle^{-1} = \frac{k_{-1} + k_4}{1 + K_{3D}} + \frac{k_{2b}}{1 + K_{3D}} [\mathbf{P}]$$
  
S[30]

which also predicts that  $\langle \tau_2 \rangle^{-1}$  increases linearly with increasing [**P**], as observed for apo-CueR–DNA interactions (Fig. 4A).

Equations S[29] and S[30] are given as Equations 6 and 7 in the main text. They were used to fit the data in Fig. 4A to determine the kinetic parameters  $k_4$  and  $k_{2a}$  (for holo) and  $k_{-1}$  and  $k_{2b}$  (for apo) (See Section S16 for more details for obtaining all kinetic parameters).

#### S12. Derivation of Probability Density Function $f_0(\tau)$ and $\langle \tau_0 \rangle^{-1}$ for the Dwell Time $\tau_0$

Fig. S11 shows the kinetic processes that are associated with the dwell time  $\tau_0$ . These are the ones that depart from the  $E_0$  state:



**Fig. S11.** The kinetic processes related to the dwell time  $\tau_0$  on the FRET state  $E_0$ . Note there is a  $\frac{1}{2}$  factor in front of  $k_1[\mathbf{P}]$  because for each protein binding, only 50% of time it will bind in one of the two orientations.

The single-molecule rate equations from the above kinetic scheme are:

$$\frac{\mathrm{d} P_{\mathrm{I}_{2}}(\tau)}{\mathrm{d}\tau} = \frac{k_{\mathrm{I}}[\mathbf{P}]}{2} P_{\mathrm{D}}(\tau)$$
 S[31]

$$\frac{\mathrm{d} P_{\mathrm{I}_{\mathrm{I}}}(\tau)}{\mathrm{d}\tau} = \frac{k_{\mathrm{I}}[\mathbf{P}]}{2} P_{\mathrm{D}}(\tau)$$
 S[32]

$$\frac{\mathrm{d} P_{\mathrm{D}}(\tau)}{\mathrm{d} \tau} = -k_{\mathrm{I}}[\mathbf{P}] P_{\mathrm{D}}(\tau)$$
 S[33]

where  $P(\tau)$ 's are the probabilities of finding CueR and DNA either in bound ( $\mathbf{I}_2$  and  $\mathbf{I}_1$ ) or unbound ( $\mathbf{D}$ ) states at time  $\tau$ ,  $k_1$  is the binding rate constant, and [ $\mathbf{P}$ ] is the protein concentration. The initial conditions for solving the above differential equations are:  $P_{\mathbf{I}_2}(0) = 0$ ,  $P_{\mathbf{I}_1}(0) = 0$ ,  $P_{\mathbf{D}}(0)=1$ , with  $\tau = 0$  being CueR and DNA in the free state D. And at any time  $P_{\mathbf{I}_2}(\tau) + P_{\mathbf{I}_1}(\tau) + P_{\mathbf{D}}(\tau)=1$ . We can then evaluate the probability density function of  $\tau_0$ ,  $f_0(\tau)$ . The probability of finding a particular  $\tau_0$  is  $f_0(\tau)\Delta\tau$ , which is equal to the probability for the free DNA (**D**) switching to **I**<sub>2</sub> or **I**<sub>1</sub> between  $\tau$  and  $\tau + \Delta \tau$ , i.e.  $\Delta P_{I_2}(\tau) + \Delta P_{I_1}(\tau)$ . Therefore,  $f_0(\tau) \Delta \tau = \Delta P_{I_2}(\tau) + \Delta P_{I_1}(\tau)$ . In the limit of infinitesimal  $\Delta \tau$ ,  $f_0(\tau)$  is equal to  $\frac{d}{d\tau} \left( P_{I_2}(\tau) + P_{I_1}(\tau) \right)$ . Solving equations S[31]-[33] for  $P_{I_2}(\tau)$ ,  $P_{I_1}(\tau)$  and  $P_{D}(\tau)$  by using above initial conditions, the probability density function of  $f_0(\tau)$  is:

$$f_0(\tau) = k_1[\mathbf{P}] \exp(-k_1[\mathbf{P}]\tau)$$
 S[34]

Equation S[34] predicts the distribution  $f_0(\tau)$  to be a single exponential, consistent with the experimental observation (Fig. 2B). Equation S[34] is presented as Equation (1) in the main text. Then, the inverse of average dwell time,

$$\langle \tau_0 \rangle^{-1} = \frac{1}{\int_0^\infty \tau f_0(\tau) d\tau} = k_1[\mathbf{P}]$$
S[35]

Equation S[35] predicts a linear relationship between  $\langle \tau_0 \rangle^{-1}$  and [**P**], as observed experimentally (Fig. 2A). Equation S[35] is presented as Equation (5) in the main text. Note that the experimental  $\langle \tau_0 \rangle^{-1}$  do not go through zero exactly when extrapolated to [**P**] = 0 (Fig. 2A); this is likely because that the longest  $\langle \tau_0 \rangle$  (which corresponds to the smallest  $\langle \tau_0 \rangle^{-1}$ ) we could ever measure is the average observation time (typically tens of seconds to about 2 min) before the FRET probes bleach, which results in a finite  $\langle \tau_0 \rangle^{-1}$  even at the lowest [**P**]. To partially address this issue, a (0, 0) point was added in both the holo and apo data of  $\langle \tau_0 \rangle^{-1}$ versus [**P**] results, and the data were fitted with a straight line with a non-zero *y*-intercept (Fig. 2A); the slope obtained from the fitting was used for the value of  $k_1$  as in Equation S[35].

#### S13. Simplified Kinetic Mechanism of CueR–DNA Interaction

The chemical species involved in the kinetic mechanism in Fig. 5 take into account the fluorescent labels on CueR and DNA, which differentiate the two orientations of CueR upon binding DNA. Removing the fluorescent labels, the two orientations become identical, (i.e.,  $\mathbf{I_2} = \mathbf{I_1} \equiv \mathbf{I}$  and  $\mathbf{I_2}' = \mathbf{I_1}' \equiv \mathbf{I}'$ ), the  $E_2$  and  $E_1$  states merge, and the kinetic mechanism in Fig. 5 simplifies to that in Fig. S12 below. This simplified mechanism only involves three different chemical species: the free DNA (**D**), the CueR–DNA complex in which the CueR recognizes the targeting sequence and distorts the DNA structure (**I**), and the complex in which the CueR–DNA interaction mimics the case for interacting with a nonspecific DNA (**I**'). Moreover, because the two protein binding orientations are now un-differentiated, the  $\frac{1}{2}$ factor in front of  $k_1$ [**P**] and  $k_{2a}$ [**P**] in Fig. 5 vanishes in Fig. S12.



**Fig. S12.** Simplified kinetic mechanism of CueR interacting with a specific DNA, where the fluorescent probes on CueR and DNA are removed. As such, the two protein binding orientations are identical (i.e.,  $I_2 = I_1 \equiv I$ ,  $I_2' \equiv I_1' \equiv I'$ ; reference Fig. 5 in the main text).

## S14. Inter-conversion Rate Constants $(k_3 \text{ and } k_{-3})$ of Apo and Holo-CueR–DNA Interaction

Fig. S13 plots the rate constants  $k_3$  and  $k_{-3}$  determined at various protein concentrations for holo-CueR and apo-CueR interactions with DNA, using Equations S[26] and S[27]. Both  $k_3$  and  $k_{-3}$  are independent of CueR concentration, as expected. The variations of their values at different protein concentrations reflect experimental uncertainties. Therefore, their final values were taken as the averages of those determined at various protein concentrations and their final values were also used to calculate  $K_{3D}$  (=  $k_3/k_{-3}$ , Table 1).



**Fig. S13.** The numerical values of  $k_3$  and  $k_{-3}$  determined at various protein concentrations for (A) holo-CueR and (B) apo-CueR interactions with DNA. The solid lines are fits with horizontal lines. The error bars are s.d.

### S15. The Equilibrium Ratio between Protein-bound Population and Unbound Population

The equilibrium ratio between the protein-bound DNA population and the unbound free DNA population can be determined from the area ratio of the resolved peaks in the  $E_{\text{FRET}}$  histogram (e.g., Fig. 1F):

$$\frac{\text{Combined area of } E_1 \text{ and } E_2 \text{ peaks}}{\text{area of } E_0 \text{ peak}} = \frac{\text{Population of all complexes}}{\text{Population of free DNA}} = \frac{N_{\text{I}} + N_{\text{T}}}{N_{\text{D}}} \qquad \text{S[36]}$$

The population of all complexes includes the population of species  $\mathbf{I}$  ( $N_{\rm I}$ ) and that of species  $\mathbf{I}'$  ( $N_{\Gamma}$ ) (reference Fig. S12). The population of free DNA denoted as  $N_{\rm D}$ . With the kinetic mechanism in Fig. S12, we can write:

$$\frac{N_{\rm I}}{N_{\rm D}} = \frac{k_1[\mathbf{P}]}{k_{-1} + k_{2\rm b}[\mathbf{P}]}$$
S[37]

$$\frac{N_{\rm r}}{N_{\rm I}} = \frac{k_3}{k_{-3}} \equiv K_{\rm 3D}$$
 S[38]

Combining Equations S[36] to S[38], we have:

(

$$\frac{E_1 + E_2}{E_0 \text{ peak area}} = (1 + K_{3D}) \frac{k_1[\mathbf{P}]}{k_{-1} + k_{2b}[\mathbf{P}]}$$
 S[39]

This equation is linear in [**P**] when [**P**] is very small and will saturate at higher [**P**] (Fig. 1H, apo). For holo-CueR–DNA interaction, the assisted protein dissociation is negligible (i.e.,  $k_{2b} = 0$ ), and Equation S[39] reduces to:

$$\frac{(E_1 + E_2) \text{ peak area}}{E_0 \text{ peak area}} = (1 + K_{3D}) \frac{k_1[\mathbf{P}]}{k_{-1}}$$
 S[40]

This equation is linear in [**P**], as observed experimentally (Fig. 1H, holo). Equations S[39] and S[40] are presented as Equations 9 and 8, respectively, in the main text. Note that the experimental  $(E_1+E_2)/E_0$  area ratio for holo-CueR in Fig. 1H does not go through zero exactly when extrapolated to [**P**] = 0. This is likely because we only analyzed  $E_{\text{FRET}}$  trajectories that had at least 2 transitions from the  $E_0$  to  $E_1$  or  $E_2$  states, as the trajectories without transitions are difficult to differentiate from nonspecifically adsorbed dye molecules. This would result in a finite  $(E_1+E_2)/E_0$  area ratio even at lowest possible [P]. To partially address this issue, we added a *y*-offset in fitting Fig. 1H with a linear function.

#### S16. Additional Details about Procedure of Extracting Kinetic Parameters

For holo-CueR: the protein binding rate constant  $k_1$  was determined by fitting the data in Fig. 2A with Equation 5 (i.e., Equation S[35]; see more details in Section S12). Then, the inter-conversion rate constants  $k_3$  and  $k_{-3}$ , and thus  $K_{3D}$ , were determined as described in Section S11 (and Fig. S13). This then allowed for the determination of  $k_{-1}$  by fitting the data in Fig. 1H to Equation 8 (i.e., Equation S[40]. Finally,  $k_{2a}$  and  $k_4$  rates were determined by fitting the data in Fig. 4A to Equation 6 (i.e. Equation S[29]).

For apo-CueR: the values of  $k_1$ ,  $k_3$ ,  $k_{-3}$ , and  $K_{3D}$  were determined with the same procedure as that used for holo-CueR. Then, the ratio between Equations 9 (i.e., Equation S[39]) and Equation 4 (i.e., Equation S[11]) was calculated to determine the value of  $k_4$ , which is:

$$\frac{(E_1 + E_2) \text{ peak area}/E_0 \text{ peak area}}{N_{2 \to 1}/N_{2 \to 0}} = \frac{(1 + K_{3D})k_1[\mathbf{P}]}{k_4}$$
 S[41]

The histogram peak area ratio and the  $N_{2,1}/N_{2,0}$  are presented in Fig. 1H and Fig. 4D. The ratio of these two data is plotted in Fig. S14. Then, the value of  $k_4$  rate was determined by fitting the data of Fig. S14 to Equation S[41]. Finally,  $k_{2b}$  and  $k_{-1}$  rates were determined by fitting the data in Fig. 4A to Equation 7 (i.e., Equation S[30]). The determined values of all kinetic parameters are presented in Table 1.



**Fig. S14.** Protein concentration dependence of ratio of histogram area ratio to  $N_{2 \rightarrow 1}/N_{2 \rightarrow 0}$  (i.e., "Branching ratio" in the plot) for apo-CueR<sub>Cy5-C129</sub>–DNA interactions. Solid line is a fit with Equation S[41].

#### S17. Determination of the Corresponding CueR–DNA Ensemble Dissociation Constants Using Single Molecule Dissociation Constants

From the  $K_D$  and  $K_{3D}$  determined from the single-molecule measurements (Table 1), we can obtain the corresponding ensemble dissociation constant  $K_D'$ , which does not take into account the presence of multiple protein–DNA complexes. Using the kinetic scheme in Fig. 5, we have:

$$\frac{1}{K_{\rm D}'} = \frac{[\mathbf{I}_2] + [\mathbf{I}_2'] + [\mathbf{I}_1] + [\mathbf{I}_1']}{[\mathbf{D}][\mathbf{P}]} = \frac{2[\mathbf{I}_2] + 2[\mathbf{I}_2']}{[\mathbf{D}][\mathbf{P}]} = \frac{1}{K_{\rm D}} + \frac{K_{\rm 3D}}{K_{\rm D}}$$
S[42]

$$\frac{2[\mathbf{I}_{2}]}{[\mathbf{D}][\mathbf{P}]} = \frac{1}{K} \qquad \frac{2[\mathbf{I}_{2}']}{[\mathbf{D}][\mathbf{P}]} = \frac{[\mathbf{I}_{2}']}{[\mathbf{I}_{2}]} \frac{2[\mathbf{I}_{2}]}{[\mathbf{D}][\mathbf{P}]} = \frac{K_{3D}}{K}$$

where,  $[\mathbf{D}][\mathbf{P}] \quad K_{\rm D}$  and  $[\mathbf{D}][\mathbf{P}] \quad [\mathbf{1}_2] \quad [\mathbf{D}][\mathbf{P}] \quad K_{\rm D}$ . The calculated ensemble dissociation constant  $K_{\rm D}$ ' for holo-CueR<sub>Cy5-C129</sub>–DNA interaction by using the values of  $K_{\rm D}$  and  $K_{\rm 3D}$  (Table 1) is 52 ± 36 nM. Similarly, the calculated ensemble dissociation constant  $K_{\rm D}$ ' for apo-CueR<sub>Cy5-C129</sub>–DNA interaction is 4.6 ± 2.9 nM. All these values are comparable to previously reported ensemble dissociation constants (Table S1).

#### S18. Analysis of in Vitro Transcription Run-off Assay Results

To model the in vitro transcriptional assay data quantitatively (Fig. S1B and C), we assumed that the amount of mRNA transcript generated is linearly proportional to the concentration of holo-CueR– $P_{copA}$  complex in the presence of RNAp and that CueR- $P_{copA}$  interactions follow simple binding equilibrium. The measured amount of mRNA transcript as a function of CueR concentration (Fig. S1C) would then follow:

Amount of mRNA=
$$C[P_{copA}]_0 Y = \frac{C[P_{copA}]_0 [holo-CueR]}{K_D + [holo-CueR]}$$
 S[43]

where *C* is a proportionality constant,  $[P_{copA}]_0$  is the total  $P_{copA}$  concentration, *Y* is the fraction of  $P_{copA}$  that has a holo-CueR bound, [holo-CueR] is the free holo-CueR concentration (taken approximately as the total holo-CueR concentration when  $P_{copA}$  concentration is small), and  $K_D$  is the dissociation constant of the CueR- $P_{copA}$  complex. The Equation S[43] was used to fit the data of Fig. S1C. The dissociation constants obtained from the fits are 5.6 ± 1.1 nM for wild type CueR, 26 ± 9 nM for CueR<sub>C129</sub> and 1.0 ± 0.5 nM for CueR<sub>E96C</sub>. Although these values are comparable to reported values (Table S1), note the fitting of the in vitro transcription data here are crude and the values here should not be taken literally.

### S19. CueR Behaves Similarly in Its Interactions with A Long, 121 Base-pair, DNA Containing the Complete Promoter

We have used a 25 base-pair DNA that contains the specific dyad symmetric sequence recognized by CueR (Fig. S1). This 25 base-pair sequence covers approximately the entire CueR footprint on DNA (Fig. S15A), determined by Outten et al (1), and provides a sufficiently tight binding by CueR ( $K_D \sim nM$ , Table S1), comparable to CueR binding to longer DNA that contains the complete -10 and -35 sequences ( $K_D \sim nM$ , from gel-shift assay by Stoyanov et al (16), Table S1).

To probe if a complete promoter region that contains the -10 and -35 sequences would make a difference to CueR–DNA interactions, we further studied holo-CueR<sub>Cy5-C129</sub> interaction with a 121 base-pair DNA that contains the complete promoter region of the *copA* gene regulated by CueR (Fig. S15A). This DNA spans from the -60 to +61 position around the promoter, including the -10 and -35 sequences and the CueR-specific dyad symmetric sequence. The Cy3 is labeled to an amine modified T at position -41 (Fig. S15A). This 121 base-pair DNA was made via PCR off purified *E. coli* chromosome using Cy3 and biotin-TEG labeled primers.

From the  $E_{\text{FRET}}$  trajectories, holo-CueR<sub>Cy5-C129</sub> can still undergo flipping on this 121 base-pair DNA, reflected by the direct  $E_1 \leftrightarrow E_2$  transitions (Fig. S15B, C). Holo-CueR<sub>Cy5-C129</sub> still has two different binding modes in each of its binding orientations on this DNA, reflected by the double-exponential distribution of  $\tau_2$  (Fig. S15D). The decay time constants of the two exponents are slightly different from those of the 25 base-pair DNA (Fig. S15D), likely because CueR can slide along on the longer DNA. Moreover, holo-CueR<sub>Cy5-C129</sub> can still undergo the direct substitution process on the 121 base-pair DNA, reflected by the linear dependence of  $\langle \tau_2 \rangle^{-1}$  on the protein concentration (Fig. S15E).

Therefore, holo-CueR behaves similarly in its interactions with this long DNA containing the complete promoter to the 25 base-pair DNA containing just the dyad symmetric sequence.



**Fig. S15.** Holo-CueR<sub>Cy5-C129</sub> interactions with the 121 base-pair DNA. (A) The section of 121 base-pair DNA around the promoter region of the *copA* gene spanning from -60 to +61. The -35 and -10 sequences are shown as boxes. The dyad symmetric sequence that CueR recognizes is shown in pink. The Cy5 dye is attached at -41 position (red vertical arrow) via an amine modified T. The Biotin-TEG is attached to the 5'-end of +61 position for immobilizing the DNA. The experimentally determined CueR footprint (1) is shaded in grey. The 25 base-pair specific DNA used in this paper is underlined, and it overlaps almost entirely with the CueR footprint. (B) An  $E_{FRET}$  trajectory at 2 nM holo-CueR<sub>Cy5-C129</sub>. Buffer: 50 mM pH 7.35 Tris, 100 mM Potassium Glutamate, 0.1 mg/mL BSA, 2 mM MgCl<sub>2</sub>, 1 mM CaCl<sub>2</sub>, 2 mM DTT, 0.1 mM EDTA, 5% glycerol, and 1 mM Trolox. (C) Histogram of the  $E_{FRET}$  trajectories. Data from 85  $E_{FRET}$  trajectories were combined here. The solid lines are the fits of the  $E_{FRET}$  histogram by Voigt functions centered at ~0.07, 0.23, and 0.81, with percentage peak areas of 81.4 ± 0.3%, 9.9 ± 0.2%, and 8.7 ± 0.3%, respectively. [holo-CueR<sub>Cy5</sub>-

 $_{C129}$ ] = 2 nM. Bin size = 0.002. (D) Distribution of  $\tau_2$ , at 2 nM protein concentration, in comparison with that for 25 base-pair DNA from Figure 3A. Data compiled from ~1300  $E_{FRET}$  trajectories. Bin size: 0.15 s. The two distributions were normalized to the first data point for comparison. Solid lines are fits with a sum of two exponentials:  $N[A\gamma_1 \exp(-\gamma_1 \tau) + (1-A)\gamma_2 \exp(-\gamma_2 \tau)]$ . For 25 base-pair:  $\gamma_1 = 0.55 \pm 0.01 \text{ s}^{-1}$ ,  $\gamma_2 = 6.4 \pm$ 0.2 s<sup>-1</sup>,  $A = 0.68 \pm 0.01$ ; for 121 base-pair:  $\gamma_1 = 0.92 \pm 0.09 \text{ s}^{-1}$ ,  $\gamma_2 = 8.9 \pm 0.8 \text{ s}^{-1}$ , A =0.40± 0.02. (E) [holo-CueR<sub>Cy5-C129</sub>] dependence of  $\langle \tau_2 \rangle^{-1}$  in comparison with that for the 25 base-pair DNA from Figure 4A. Solid lines are fits with Equation 6 as in Figure 4A.

#### S20. CueR Can Still Flip Its Binding Orientation on DNA in the Presence of RNAp

To probe if RNAp would alter the behavior of CueR–DNA interactions, we performed preliminary experiments on holo-CueR<sub>Cy5-C129</sub> interactions with the 121 base-pair DNA in the presence of RNAp. This 121 base-pair DNA contains the -10 and -35 sequences for interaction with RNAp (Fig. S15A). Moreover, on the basis of the RNAp footprints on the MerR and ZntR specific promoters (12, 13) (ZntR is also a MerR-family metalloregulator), the Cy3-labeling at position -41 on the DNA should not interfere significantly with RNAp binding.

The  $E_{\text{FRET}}$  trajectories show direct  $E_1 \leftrightarrow E_2$  transitions (Fig. S16A). Therefore, holo-CueR can still flip its binding orientations on DNA in the presence of RNAp. Moreover, the  $E_1$  and  $E_2$  values in the presence of RNAp are slightly shifted from those in the absence of RNAp (Fig. S16B and C); this shift confirms that RNAp does bind to the CueR–DNA complex using the 121 base-pair DNA with the Cy3 labeled at position –41.



**Fig. S16.** (A) An  $E_{\text{FRET}}$  trajectory of an immobilized 121 base-pair Cy3-DNA in interaction with 2 nM holo-CueR<sub>Cy5-C129</sub> in the presence of 5 nM RNAp in solution. (B) Histogram of the  $E_{\text{FRET}}$  trajectories of holo-CueR<sub>Cy5-C129</sub> interactions as in A. Data from 80  $E_{\text{FRET}}$  trajectories were combined here. The solid lines are the fits of the  $E_{\text{FRET}}$  histogram by Voigt functions centered at ~0.07, 0.18, and 0.77, with percentage peak areas of 77.4 ± 0.5%, 12.4 ± 0.3%, and 10.2 ± 0.4%, respectively. Bin size = 0.002. (C) Histogram of  $E_{\text{FRET}}$  trajectories of holo-CueR<sub>Cy5-C129</sub>–DNA interactions in the absence and presence of 5 nM RNAp. The histogram in the absence of RNAp is from Fig. S15C. The arrows indicate the  $E_1$  and  $E_2$  peaks. Buffer: 50 mM pH 7.35

Tris, 100 mM Potassium Glutamate, 0.1 mg/mL BSA, 2 mM MgCl<sub>2</sub>, 1 mM CaCl<sub>2</sub>, 2 mM DTT, 0.1 mM EDTA, 5% glycerol and 1 mM Trolox.

#### S21. Apo-CueR Can Directly Substitute Holo-CueR and Vice Versa on DNA

Our results presented so far were all from experiments using either all holo- or all apo-proteins, from which we could extract quantitative kinetic parameters. To probe if apo-CueR can directly substitute holo-CueR on DNA, we performed another experiment using a mixture of apo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub> in interaction with the 25 base-pair specific DNA. This experiment is based on the assumption that there is no facile Cu<sup>+</sup> exchange between apo- and holo-CueR within the time frame of our single-molecule imaging experiments (~30 min), so that the separately prepared apo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub> maintain their respective metallation states after mixing them. This assumption is likely valid considering the following: (1) CueR binds Cu<sup>+</sup> tightly with an affinity of ~10<sup>-21</sup> M (3). (2) Cu<sup>+</sup> removal from holo-CueR by CN<sup>-</sup> chelation takes many hours' incubation (see Section S1A), which suggests that the kinetics of Cu<sup>+</sup> removal is slow.

Fig. S17A shows an  $E_{\text{FRET}}$  trajectory using a mixture of apo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub>. There are direct transitions from the holo-CueR<sub>Cy5-E96C</sub> bound states ( $E_1 \sim 0.42$  and  $E_2 \sim 0.62$ ) to the apo-CueR<sub>Cy5-C129</sub> bound states ( $E_1 \sim 0.25$  and  $E_2 \sim 0.92$ ), and vice versa. These transitions indicate that an apo-protein can directly substitute a DNA-bound holo-protein and vice versa, supporting our hypothesis that the direct protein substitution is a possible pathway for turning off transcription after transcription activation.



**Fig. S17.** (A) An  $E_{\text{FRET}}$  trajectory of an immobilized 25 base-pair Cy3-DNA in interaction with a mixture of apo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub> of about 5 nM each in solution. The blue arrows denote the transitions from the holo-protein bound states to the apo-protein bound states, and the black arrows denote the reverse transitions; these transitions report the direct substitution of a DNA-bound holo-protein by an apo-protein or the reverse. This figure is the same as Fig. 1E in the main text. (B) Histogram of the *E*<sub>FRET</sub> trajectories of apo-CueR<sub>Cy5-C129</sub> and holo-CueR<sub>Cy5-E96C</sub> interactions with the specific DNA. Data from ~90 *E*<sub>FRET</sub> trajectories were combined here. The solid lines are the fit of the *E*<sub>FRET</sub> histogram by a sum of five Voigt functions centered at ~0.07 (*E*<sub>0</sub>), 0.25 (*E*<sub>1</sub>), 0.92 (*E*<sub>2</sub>), 0.42 (*E*<sub>1</sub>'), and 0.62 (*E*<sub>2</sub>') with percentage peak areas of 79.0 ± 0.2%, 5.5 ± 0.8%, and 3.8 ± 0.6%, 6.4 ± 0.5%, and 5.3 ± 0.6%, respectively. [apo-CueR<sub>Cy5-C129</sub>] ≈ 5 nM and [holo-CueR<sub>Cy5-E96C</sub>] ≈ 5 nM. Bin size = 0.005.

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